GIVING NEW HOPE

NEW HOPE FOR KIDS
2017 ANNUAL REPORT
New Hope for Kids’ activity steadily increased throughout 2017. Our facility was part of this activity, and we were able to complete Phase II of our building renovation in October, making our second floor a functional, beautiful work environment for our staff. Phase III, our “Memory Garden,” is being planned, and work should begin in late 2018 or early 2019. The Capital Campaign is in its completion phase, with over $2MM raised. Approximately $200K will be needed to complete Phase III. You may know of an individual, corporation, foundation or trust that may be willing to help with a financial or in-kind donation. There are still opportunities to give on a number of levels, from a personalized brick in our “Path to Hope,” to sponsoring an activity room, all the way up to naming rights of the building itself. Contact us if you have ideas that could help us reach the remaining $200,000 goal. I’m proud to add that our Board of Directors approved the final payment of $800,000 mortgage which makes New Hope for Kids a debt-free organization. Your contribution towards Phase III can help us stay that way!

Many new organizations are being introduced to the mission of New Hope for Kids through the use of our Community Room, sponsored by the Edyth Bush Charitable Foundation. It has a capacity of 55 people and features video and audio equipment helpful when conducting meetings and conferences in this professional and useful space. The Community Room is also used for monthly Get Acquainted Lunches which familiarize people with our mission and programs. We encourage you to refer friends and colleagues to reserve their spot at a Get Acquainted Lunch in the near future. They’ll receive a tour, a light lunch, and learn about our Center for Grieving Children and our Wishes for Kids Program. It’s a great way to hear of the many ways to help our unique organization.

New Hope for Kids 2017 accomplishments could not have been realized without the help of our diverse and committed volunteers. They truly are the heart of our organization. An astounding 16,035 volunteer hours were donated, which is the equivalent of 8 ½ full-time employees. This equates to a savings of $289,000 in payroll costs. In 2017, volunteer dedication allowed us to support 379 children and 273 adults in our grief program. In addition to priceless volunteer support, the Universal Foundation and other local companies made it possible for our Wishes for Kids program to grant the wishes of 10 local children confronted with life-shortening health conditions. Our enormous thanks go to these supporters who made wishes come true for 10 incredibly special children.

Our 2017 Art of the Vine and BMW Drawing of Chance raised $276,146, the second highest in the 16 years of the event. Revenue from this event alone funded our grief and wish programs for 4 months. To those who supported through ticket purchases, attendance, sponsorships or donations, thank you for being part of this great success! On June 23rd and 24th we held our 24th annual Mascot Games at the Amway Center, which generated $55,414 in funds which directly supported New Hope for Kids. This family friendly event also raises awareness of our mission throughout Central Florida, all while giving kids of all ages an afternoon of fun they’ll never forget.

As we move forward into 2018, I encourage each of you to share our mission with others in the community and help us serve more families that need our help in the Central Florida community.

Warmly,
David C. Joswick
We believe that each child has the potential to heal when provided with an accepting and supportive environment. New Hope for Kids does this through directed activities such as painting, discussion and journaling. We even have a "Hurricane Room" at our Grief Center for kids to vent extra energy. New Hope for Kids offers a place where mutual support is given and play, listening and sharing are used to foster acceptance. A key difference between our program and others is that our program focuses on attending support groups over a twelve month period in the home-like setting of the Center for Grieving Children. We believe the grief process cannot be adequately addressed through short-term or in-school programs.

Karen's oldest son, Wayne, was 25 when he died. He had a little girl, Kamira, then age 7. Wayne was a kind man, a good father, brother, son, friend. After college he enlisted in the Army and served his country honorably for 4 years. Unfortunately he came home with undiagnosed PTSD. It was this that caused him to lose his life. Kamira needed support after her dad's death, and Karen was able to find it at New Hope for Kids. She said right from the start the "Painting Room" was Kamira's favorite place. Her grandmother said, "What Kamira gets here, with these kids and these activities, is what she needs. She loves coming here, and so do I." Karen and other parents and caregivers are in an adult support group with a licensed counselor where they learn to deal with their own grief as well as how to best help their children. New Hope for Kids believes families heal best when they heal together. A family tragedy brought them here, but this family's journey of hope continues.

Grief Program

Testimonial

379 children served in 2017

273 adults served in 2017
Wishes for Kids grants wishes to children with life-threatening illnesses who have not yet reached their 19th birthday nor had a wish previously granted. A life-threatening illness is defined by New Hope for Kids as any illness which will in all likelihood shorten the child’s full life expectancy.

Although the Wishes for Kids Program is not able to cure the life-threatening illnesses of their wish children, it is proud to grant wishes and go beyond the wish – offering support, resources and community for these special families. New Hope for Kids – Wishes for Kids Program uses its resources to lighten the burden for the wish child and their families, and strives to improve the quality of time remaining in the child’s life.

Hannah is 10 years old and was first diagnosed with Bilateral Wilms’ Tumor at 21 months. It has been a tough journey for Hannah, she has completed her chemo and is waiting to see if some uncertain areas have responded to the treatment. Hannah only has 1/2 of a kidney left after two major surgeries so doctors are trying to be as conservative as possible. Hannah’s wish was to turn her playroom into a schoolroom. She was looking for a place that is her own and helps her stay on track with her schoolwork.
The 24th Annual Mascot Games presented by WAWA benefits New Hope for Kids and was held on June 23rd and 24th, at the Amway Center. This exciting event featured 24 mascots from top-tier professional and collegiate sports teams, including the NBA, NFL, MLB, NCAA, MLS, and NHL. Each year, this family-friendly event makes you laugh and gets you on your feet to cheer on your favorite Mascot and their respective team GREEN, BLUE, RED, or YELLOW. On Saturday, the VIP Huddle allows fans the opportunity to meet their favorite mascots, take pictures, and get their autographs on the field. “The Mascot Games truly is one of Central Florida’s most unique and entertaining family events and annually raises valuable profile and funds for New Hope for Kids,” said David Joswick, Executive Director of New Hope for Kids. “We could not have such a tremendous impact without our sponsors!”

15,000+ fans attended in 2017
Volunteers

We could not exist without our amazing family of volunteers who come from all walks of life.

They donate valuable time, energy and talent in a myriad of ways that reflect their personal skills and gifts. Our needs exceed our supply of volunteers, though.

We need your helping hands.

How can you help?

Anyone can be a part of New Hope for Kids through volunteering, fundraising, donations or hosting a wish. Organizations, corporations and individuals are encouraged to sponsor a wish for a child or:

- Volunteer at events
- Become a Grief Facilitator
- Become a patron
- Become a member of our Board of Directors
- Provide clerical assistance
- Become a wish volunteer
- Help with fundraising
- Become one of our speakers
- Help at our family events

“I will never find a place to volunteer that will touch my heart as much as New Hope’s has.”

200+ volunteers

40+ grief facilitators

16,035 total volunteer hours in 2017
New Hope for Kids is funded through charitable donations from individuals, corporations, foundations and community service organizations throughout Central Florida. No funding is received from government agencies or the United Way.

Over 90 cents of every dollar goes directly to program services.

Total Revenue - $1,402,904

- Corporate/Individual Donations: $254,138
- Grants/Requests: $265,069
- Participant Service Revenue: $88,240
- Special Events (less direct expenses): $350,560
- Interest Income: $1,464
- Donated Services/In-Kind Contributions: $443,433

Total Expenses: $1,290,406.00

Total Surplus: $112,498.00

379 children served in 2017
7,300+ children served since 1996
New Hope for Kids completed Phases 1 and 2 of our Building New Hope Capital Campaign. This included a complete renovation of our downstairs program area and upstairs office and volunteer area.

New Hope for Kids introduced our new A Night of Wine and Wishes fundraising event and raised $21,682 to fund wishes for local children.

Our April 20th annual Art of the Vine and the BMW Drawing of Chance had a banner year, bringing in net revenues of $273,681.

The 24th Annual Mascot Games were held on June 23rd and 24th and were a great success, raising $58,051.

Children’s Grief Awareness Day was observed on Thursday, November 16th at Crane’s Roost in Altamonte Springs with attendance of 350 individuals that attended the walk and ceremonies.

New Hope for Kids provided 8 fun-filled family events for the enjoyment of 828 kids and 607 adults.

The 2017 Toy Drive received and distributed over 2,769 donated toys and clothing to 489 children attending our programs. Additional toys were donated to Orlando City Commissioner Regina Hill for children in the Parramore area.

78 Grief Facilitators were trained in 2017.

New Hope for Kids raised total revenues of $1,402,904 to fund our programs and capital campaign.
Fundraising

New Hope for Kids is funded through charitable donations from individuals, corporations, foundations and community service organizations throughout Central Florida. No funding is received from government agencies or the United Way.

New Hope for Kids has one of the highest efficacy rates of nonprofits in the area. Over 90% of our aggregate revenue goes directly to program services. In comparison, many major national non-profits only send 70-80% of their revenue to their programs, with the rest going to administrative costs. In other words, every dollar you donate to New Hope for Kids makes a real difference in the lives of Central Florida’s children.

Fundraising Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Art of the Vine</td>
<td>$151,958</td>
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<tr>
<td>BMW Drawing</td>
<td>$111,342</td>
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<tr>
<td>Wine on Wednesday</td>
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<tr>
<td>Mascot Games</td>
<td>$58,051</td>
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<tr>
<td>A Night of Wine and Wishes</td>
<td>$21,682</td>
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<tr>
<td>Holiday Bike Ride</td>
<td>$1,455</td>
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<td>Other Events</td>
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Total Raised - $372,242

Corporations assist through direct donations, grants and sponsorships, employee gifts and gift matching, as well as fund raising projects. Some corporations sponsor an entire event or participate in fund raising events through the purchase of corporate tables, auction items and/or by contributing in-kind items or services. They also help by supplying us with volunteers and by publishing articles about New Hope for Kids’ programs in their company newsletters.

Thank you to our sponsors
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